

## ***Rotary International District 6510***

### ***2008 Blanche Carlton Sloan 4-Way Test Speech Contest***

Contest Information for 2008:

- Participant Brochure
- Contest Information
- Club Entry Form
- Schedule
- Judging Procedure

For Additional Information Contact:

Catherine Taylor Yank, PDG

1226 Trailwood Ct.

O'Fallon, IL 62269

(O) 618-233-2424

(F) 618-277-1066

(H) 618-628-1311

(M) 618-407-2444

(E) ctaylorcpe@aol.com

### ***The 4-Way Test***

From the earliest days of Rotary, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives become the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?

4. Will it be BENEFICIAL to all concerned?

Blanche Carlton Sloan served District 6510 in 1996-1997 as our first woman governor. This speech contest will be conducted in her honor to recognize her contributions to Rotary International and our district.

***Blanche Carlton Sloan 4-Way Test  
Speech Contest  
Information***

The District Chair and the Regional Chairs comprise the 4-Way Test Speech Contest Committee. This committee will be administered by the Deputy Governor for Youth Service.

The local club level contests will be conducted by each club and must be conducted before the Regional Contest.

The 4-Way Test Speech Contest Committee will conduct four Regional contests. The Regional contest must be held no later than one week prior to the District Conference. Regional Club assignments, Regional Chairs and Regional Competitions are listed below.

<b>Region</b>	<b>Regional Chairs</b>	<b>Regional Contest Date and Time</b>	<b>Regional Contest Location</b>
<b>Central</b>	<b>Klay Tiemann</b> <i>Rotary Club of Sparta</i> <a href="mailto:ktiemann@bankatfnb.com">ktiemann@bankatfnb.com</a> <b>Brian Patton</b> <i>Rotary Club of Sparta</i> <a href="mailto:brian.patton@investmentcenters.com">brian.patton@investmentcenters.com</a> 618-443-6554	Thursday October 16, 2008 6:30 PM	Sparta High School Cafeteria 205 West Hood Avenue Sparta, IL
<b>East</b>	<b>Dolores McNabb</b> <i>Rotary Club of Olney</i> <a href="mailto:davendolores@wabash.net">davendolores@wabash.net</a>	Tuesday October 14, 2008 6:00 PM	Olney Central College Room 111 305 N. West Street Olney, IL
<b>South</b>	<b>Jacquie Betz</b> <i>Rotary Club of Carbondale-Breakfast</i> <a href="mailto:jacquiebz@gmail.com">jacquiebz@gmail.com</a> 618-549-6953	Wednesday October 8, 2008	Carbondale Civic Center Room 112 200 South Illinois Carbondale, IL
<b>West</b>	<b>Karen Jackson</b> <i>Rotary Club of St. Clair County (West)</i> <a href="mailto:Karen_j_jackson@charter.net">Karen_j_jackson@charter.net</a>	Thursday October 2, 2008 6:30 PM	Hope Church 200 Dapron Dr. Belleville, IL

Central Region	East Region	South Region	West Region
Benton	Albion	Anna-Jonesboro	Belleville
Carlyle	Carmi	Cairo	Columbia
Centralia	Fairfield	Carbondale	Fairview Heights
Centralia Sunrise	Flora	Carbondale-Breakfast	Freeburg
Chester	Hamilton County	Eldorado	Lebanon
DuQuoin	Lawrenceville	Golconda	Mascoutah
Mt. Vernon	Louisville	Greater Carterville Area	New Athens
Mt. Vernon West	Mt. Carmel	Harrisburg	O'Fallon
Salem	Olney	Herrin	O'Fallon Sunrise
Sparta	Richland County	Marion	St. Clair County East
West Frankfort		Metropolis	St. Clair County West
Red Bud		Williamson County – Heartland	St. Clair Valley
			Swansea
			Waterloo

The District competition will be held at the District Conference on October 25, 2008 at Hilton Garden Inn Conference Center in O'Fallon, IL. One representative from each region will compete.

Public, private and continuation high school students in Grades 9 through 12 are eligible to enter the contest. No student may be a contestant in more than one Rotary club speech contest in any one year.

More than one club may recruit contestants from a high school shared with another club.

The winner of the District speech competition (District Champion) is ineligible to compete in subsequent years.

Rotary clubs should complete the enclosed entry form and return it with your \$125.00 club entry fee prior to the Regional contests. **(The \$125.00 covers the cost of the district awards. Please allocate additional budget to cover the cost of club level awards and other expenses for your contest winner and family as they proceed to succeeding levels.)**

### Purpose and Goals

District 6510's 4-Way Test Speech Contest involves and benefits youth of high school age. The specific goals of the contest are:

- To acquaint a large number of youth with Rotary and, specifically, the tenets of the 4-Way Test.
- To demonstrate and enhance Rotarians' commitment to youth.
- To heighten awareness of Rotary among older youth, parents, school officials, and the community at large.

- To recognize, encourage and reward hard work and accomplishment in our youth.

### **Topic**

The theme of the 2008-2009 Rotary International President is "Make Dreams Real" and will also be the topic for this year's 4-Way Test Speech Contest. Any topic related to this theme will be acceptable, provided that it is not profane, obscene, unpatriotic or racist. In the speech, the topic must be specifically related to the Rotary 4-Way Test. This must be in the body of the speech and is not to be reserved for concluding statements only.

### **Levels of Competition and Awards**

#### 1. Local club

Up to 48 local Rotary Club 4-Way Test Speech Contests will be held in the month of September. Students in Grades 9-12 within each club's area are eligible to enter. Participants will receive plaques, certificates, and/or cash awards at the discretion of each local club. The winners of each club competition will advance to the Regional competitions.

#### 2. Regions

Regional competitions will be held in early October. Participants will receive recognition certificates. The winners will advance to the District Finals.

#### 3. District Finals

Four Regional contest winners will compete at the District Finals held during the District Conference scheduled for October 25, 2008, at the Hilton Garden Inn Conference Center, O'Fallon, IL. In recognition of their accomplishments and to further their education, the three runners-up will receive \$500 each and the District Champion will receive \$1,500.

### **Entering the Contest**

Club entry forms are to be mailed to the district office; contestant manuals and other information are available for download from the District 6510 website ([www.rotary6510.org](http://www.rotary6510.org)).

### **Selection of Judges**

- Judges at club and the regional levels will be selected and recruited by the Club Contest Chair of the host club.

- Judges may or may not be Rotarians. In either case they must have no knowledge of or relationship to any of the speakers or their schools (if more than one school is represented).
- Judges should be selected on the basis of their impartiality, educational background, and familiarity with speech contests.
- Make sure the Judges are knowledgeable of and understand the four Tenets that are the 4-Way Test.

### **Contest Rules**

Topic: The theme for the 2008-2009 Rotary International President D.K. Lee is "Make Dreams Real," which will also be the theme of this year's Speech Contest. Any topic related to this theme will be acceptable, provided that it is not profane, obscene, unpatriotic, or racist. If a contestant or coach is in doubt about the appropriateness of a topic, he or she should check with the Contest Chair for the level at which they are preparing to speak. The decision of the Contest Chair will be final.

In the speech, the topic must be specifically related to the Rotary 4-Way Test. This must be addressed during the body of the speech and is not reserved for concluding statements only.

Length: Speeches must be at least 6 minutes and no more than 8 minutes in length. Penalty points will be subtracted for time infractions, at the rate of two points for every fifteen seconds or fraction thereof that a contestant's speech runs either under the 6-minute minimum or over the 8-minute maximum.

Props: No props are to be used. Audience participation will be considered a prop. Penalty points will be subtracted for use of props or encouragement of audience participation, at the rate of two points per infraction.

Speaker Aids: Lecterns and microphone will be available for speakers if they choose.

Notes: Contestants may speak from notes at the club and Regional competitions. At the Regional competition, only a single 3 x 5 card may be used. At the District final, notes will not be allowed. Infractions will result in disqualification.

### **Sample Agenda**

Start: Ask if judges and timekeeper are ready. Begin the contest by calling on "Speaker Number 1." Continue with Speaker Number 2," etc.

The following announcements may be made at the beginning, but you may wish to make them between the speeches, when the judges will need a moment or two to finish marking their score sheets:

- The theme for Rotary International President D.K. Lee is "Make Dreams Real," and will also be the theme for this year's 4-Way Test Speech Contest.
- Speeches must be at least 6 minutes but no more than 8 minutes in length. Penalty points are assessed if a speech is too long or too short.
- Approximately 48 clubs in our District are hosting contests this month. Our winners will advance to the Regional Contest in early October.
- Winners of the four Regional Contests will advance to the District Finals.
- The top four speakers will compete at the District Conference on October 25, 2008 at the Hilton Garden Inn Conference Center, O'Fallon, Illinois. Runners-up will receive \$500 cash awards and the contest winner will receive a \$1,500 cash award.

Conclude: After the last contestant has spoken, invite the judges to leave the room to tally their points and rank the speakers.

While the judges are deliberating, introduce the contestants using their biography sheets. Ask them to introduce their coaches or whoever is with them.

When the judges return with their rankings, introduce them and the time keeper. Then announce the winning speaker. The others are runners-up (not 2<sup>nd</sup>, 3<sup>rd</sup>, etc.) Take photos. End.

## Follow-up Checklist

Thank-you notes to speakers.

Thank-you notes to schools/coaches.

Mail or fax the winner's biography to Regional Chairs and District Chair.

Make sure the winner and coach have details on the Regional level contest.

Record the 2<sup>nd</sup> place finisher in case the winner is unable to compete at the next level of competition.

## Judging Instructions

- Judges will seat themselves apart from each other and not communicate about their evaluations of speakers until after the final awards have been made.
- Each speaker will be awarded points in the following four categories: Personal Qualities & Presentation (0-15 points), Use of the 4-Way Test (0-35 points), Use of the Rotary Theme (0-35 points), and Overall Effectiveness (0-15 points). Record points immediately after each speech. The contest Chair will ask if judges are ready before calling the next speaker.
- Rankings should be computed after all speeches have been given and the judges have left the room.

## Judge's Scoring Sheet

### The 4-Way Test

Of the things we think, say, or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Instructions

1. Judges will seat themselves apart from each other and not communicate about their evaluations of speakers until after the final awards have been made.
2. Each speaker will be awarded points in the four categories listed below. Record points immediately after each speech. (The contest Chair will ask if judges are ready before calling the next speaker.)
3. Columns should be added and rankings computed after all speeches have been given and the judges have left the room.

Items to be Judged	Speakers in order of appearance							
	1	2	3	4	5	6	7	8
Personal Qualities & Presentation (0-15 points)								
Use of the 4-Way Test (0-35 points)								
Application of the Rotary Theme (0-35 points)								
Overall Effectiveness (0-15 points)								
<b>Subtotal of points</b>								
Penalty points (if any) reported by the Timekeeper. Subtract from subtotal.								
<b>Net points</b>								
<b>Ranking</b>								

**Rotary District 6510  
Blanch Carlton Sloan 4-Way Test Speech Contest  
Judging Procedures**

**Selection of Judges**

1. Judges will be selected and recruited by the Club Contest Chair
2. Judges may or may not be Rotarians. In either case they must have no knowledge of or relationship to any of the speakers or their schools.
3. Judges should be selected on the basis of their impartiality, educational background and familiarity with speech contests.

**Contest Rules**

1. TOPIC: The theme for the 2008-2009 Rotary year is "Make Dreams Real" which will also be the topic for this year's 4-Way Test Speech Contest. Any topic related to this theme will be acceptable, provided that it is not profane, obscene, unpatriotic or racist. If a contestant or coach is in doubt about the appropriateness of a topic, he or she should check with the 4 Way Test contest Chair for the competition at which they are preparing to speak. The decision of the Contest Chair will be final. In the speech, the topic must be specifically related to the Rotary 4-Way Test. This must be during the body of the speech and is not to be reserved for concluding statements only.
2. LENGTH: Speeches must be at least 6 minutes and no more than 8 minutes in length. Penalty points will be subtracted for time infractions, at the rate of two points for every fifteen seconds or fractions thereof that a contestant's speech runs either under the 6-minute minimum or over the 8-minute maximum.
3. PROPS: No props are to be used. Audience participation will be considered a prop. Penalty points will be subtracted for use of props or encouragement of audience participation, at the rate of two points per infraction.
4. SPEAKER AIDS: Lecterns and microphones will be available for speakers to use if they choose.
5. NOTES: Contestants may speak from notes at the Club and Regional competitions. At the Regional level, only a single 3 x 5 card may be used. At the District competition, notes will **NOT** be allowed. Infractions will result in disqualification.

Rotary International District 6510  
2008-2009  
Blanche Carlton Sloan 4-Way Test Speech Contest  
Club Entry Form

Rotary Club:

Name of Contest Chair:

Mailing Address:

Telephone:

Email Address (required):

Information on Club Contest:

Date (required):

Time:

Meal (yes/no):

Location:

Address:

Entry Fee of \$125.00 is enclosed.

Please make check payable to Rotary International District 6510.

Note: Entry will not be processed without check.

Participant brochure can be downloaded at [www.rotary6510.org](http://www.rotary6510.org)

DEADLINE: Prior to the Regional Contest but no later than October 15, 2008

Return Form and Fee to:

Rotary International District 6510

Catherine Taylor Yank, PDG

1226 Trailwood Ct.

O'Fallon, IL 62269

Payment may be sent later if the entry form is faxed or emailed to

(F) 618-277-1066

(E) [ctaylorcpe@aol.com](mailto:ctaylorcpe@aol.com)

Your student will not be allowed to participate in the regional competition without payment.