

Joining forces to make dreams come true

Through your gift to the Permanent Fund, you will join more than one million Rotarians worldwide whose combined efforts improve and enrich the lives of people in need. You can designate your gift to benefit your district or give Rotary the power to use your gift where there is great need.

Just as your gift to the **Annual Programs Fund** is the key to The Rotary Foundation's initiatives today, your gift to the **Permanent Fund** will be the key to unlocking a better future in the 21st century.

"My contribution to The Rotary Foundation was the most sound investment I could make. It brings me great personal returns, and because it is through Rotary, it brings great returns to the international community as well.

Charles Loh
Past Governor, RI District 5040
Rotary Club of Vancouver-Chinatown
British Columbia, Canada

*...it brings
great returns...*

The mission of The Rotary Foundation is to support the efforts of Rotary International in the fulfillment of the Object of Rotary, Rotary's mission, and the achievement of world understanding and peace through local, national, and international humanitarian, educational, and cultural programs.

...THE MOST *sound investment*
I COULD MAKE...



If you would like more information on ways to give to The Rotary Foundation, please contact:

Fund Development Department
The Rotary Foundation
of Rotary International
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
Telephone: (847) 866-3000
Fax: (847) 328-5260
E-mail: plannedgiving@rotaryintl.org
www.rotary.org

Named Funds



To Secure Tomorrow



The Rotary Foundation

The visionaries who began Rotary had the foresight — and the desire — to imagine a better world.

Every year, Rotarians help tens of thousands of people worldwide overcome poverty, hunger, disease, illiteracy, homelessness, and other barriers to life with dignity. Paul Harris' vision of almost a century ago continues to inspire people who can imagine a better world and have both the desire and ability to make a difference.

Giving to The Rotary Foundation provides educational, humanitarian, and cultural projects in thousands of communities. Without gifts to the Annual Programs Fund, there would be no Ambassadorial Scholarships, Group Study Exchanges, Matching Grants, or Grants for Rotary Volunteers. Continuous Annual Programs Fund support from generous Rotarians allows the Foundation to plan for programs three years into the future.

But the future is longer than three years

That's why we invite you to consider a gift that will continue to give beyond your lifetime, a gift to The Rotary Foundation's endowment, the **Permanent Fund**.

The Annual Programs Fund and the Permanent Fund complement each other. The Annual Programs Fund supports today's Foundation programs while the Permanent Fund provides resources for the changing needs of the Foundation's future.

You may already be familiar with the power of endowments to provide lasting support for other organizations — your college or university, a hospital, or arts organization in your community. Endowment gifts are invested and only the income is used.

The Rotary Foundation's Permanent Fund is achieving milestones

Already, the Permanent Fund has achieved its initial objective of US\$200 million by 2005, Rotary's 100th Anniversary. With one milestone accomplished, we have set an interim benchmark of \$500 million by 2005 and a second goal of \$1 billion by 2025. Imagine the power of the Permanent Fund to expand and perpetuate the Foundation's capacity to help make the world a better home.

Putting your name on the future

A gift of any amount can be contributed to the Permanent Fund, and can come from the donor's current assets or be designated by bequest. Each gift adds to the power of Rotarians to build a better world. In appreciation of gifts of \$25,000 or more, The Rotary Foundation will honor the donor's contribution by establishing a named fund within the Permanent Fund. If you would like to express your own commitment to Rotary's work, or honor a friend or family member in perpetuity, you can do so in a variety of ways:

- ↪ A gift of **\$25,000** or more will establish a named fund to provide general support for The Rotary Foundation's programs.
- ↪ A gift of **\$50,000** or more can create an endowment for any of The Rotary Foundation's programs: from Scholarships to Matching Grants, from Group Study Exchange to Rotary Volunteers.
- ↪ A gift of **\$150,000** or more can support a more restricted purpose, a project within a program of your choice. (*For example, \$150,000 will endow an Academic-Year Ambassadorial Scholarship in your or a loved one's name.*)
- ↪ A gift of **\$250,000** or more can serve one or more of the purposes listed above, and will qualify the donor for recognition in the Rotary Hall of Honor at RI World Headquarters.
- ↪ A gift of **\$1 million** or more will be considered by the Trustees when such gift is intended to establish a new program.

A staff member will be happy to meet with you to discuss ways to structure your gift so it is most beneficial to you and the Rotary purpose you wish to support.

An endowment can be funded all at once or over time, with gifts of:

- ↪ **Cash**
- ↪ **Marketable securities**
- ↪ **Real estate**
- ↪ **Remainder interest in charitable trusts or annuities**
- ↪ **Life insurance**
- ↪ **Bequests**

Some donors prefer anonymity. The wishes of any supporter who desires his or her gift to remain confidential will be respected.