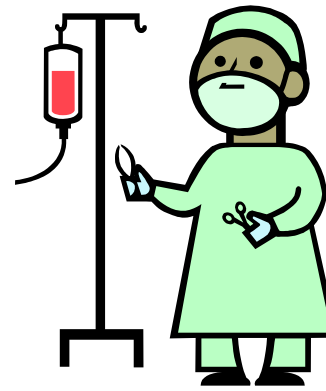




# Rotary Leadership Institute

## Vocational Service / Ethics





# Vocational Service / Ethics

## Goals of the Session

- What are High Ethical Standards in Business & Professions?
- How do we Serve Vocationally?
- Exchange Ideas of Possible Club Approaches to Vocational Service.





# The Second Object of Rotary

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society



Photo Credit: Rotary International.



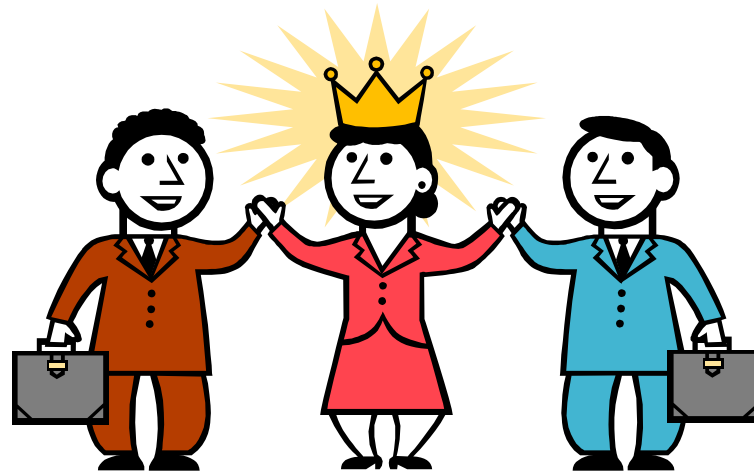
# Sample Vocational Projects

- Career Days
- College Fairs & Shadow Programs
- Assisting Colleges & Post Graduate Programs
- Assisting Vocational Study Programs
- Counseling Students to Attend Post-High School Study Programs
- Conducting “Ethics in Business” Events



# Rotary Leadership Institute

## Membership Recruitment

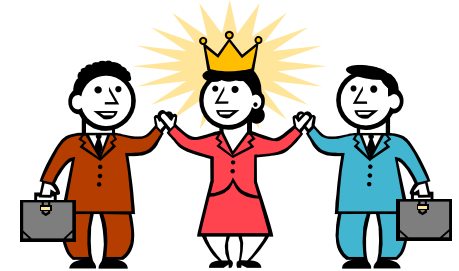




# Membership Recruitment

## Goals of the Session

- Explore the Importance of Recruitment to our Clubs
- Discuss Approaches to Recruitment





# Planning a Rotary Club Membership Campaign

- Select Campaign Committee
- Set Goals
- Promote Campaign to Club
- Time Frame
- Method to Attract Members
- Where to Find Prospects?
- Advertising?
- Classification Survey?
- Other Important Steps?





# Rotary Leadership Institute

## The Rotary Foundation/ SHARE

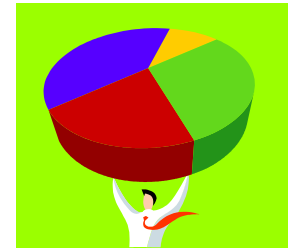




# The Rotary Foundation/ SHARE

## Goals of the Session

- Review the mechanics of the SHARE process
- Discuss the importance of the SHARE Program to Rotary Clubs



**GOAL**



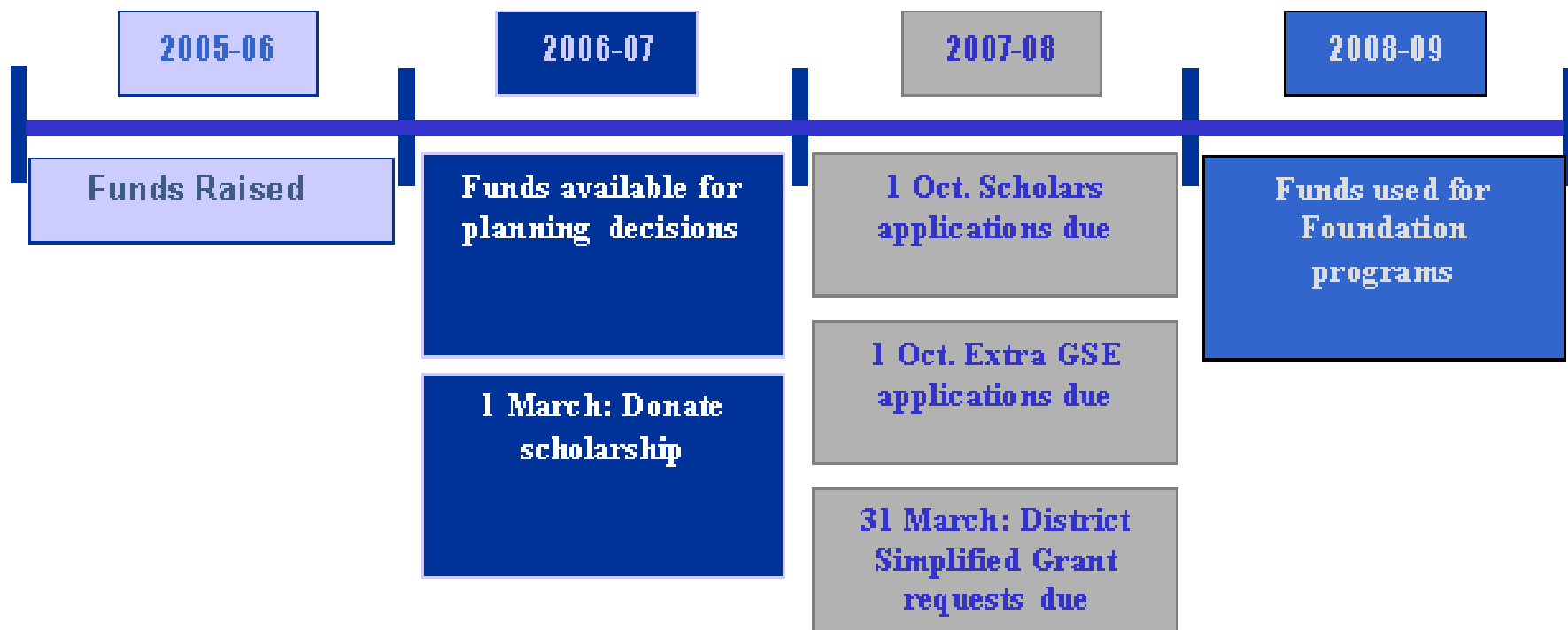


# SHARE Program: An Example

- District Raises \$100,000 in 2002-03
- \$100,000 divided into 2 Parts:
  - District Designated Fund (DDF): 50% or \$50,000
  - World Fund (WF): 50% or \$50,000
- Spending on DDF Three Years Later Determined by District Officers via SHARE Forms
- Spending of World Fund Determined by Trustees of The Rotary Foundation
- Contribute - Allocate - Select - Spend



# The SHARE Cycle





# Rotary Leadership Institute

## Leadership/ Goals





# Leadership/ Goals

## Goals of the Session

- Examine Why Goal Setting is Important
- Discuss the Mechanics for Achieving Goals





# Evaluating Goals

**M**easurable

**A**chievable

**C**hallenging

**S**hared



# Perfect Goals of The Rotary Club of Whatsamattau

- Fewer Fundraisers & Raise More Money
- Plan Programs from Other Charities so We Can Know Their Good Works
- Add Two New Members
- Add a Worthy Charity to Our List of Donations
- Schedule a Social Event During the Year
- Get More Club Spirit



# Rotary Leadership Institute

## Leadership / How to Run Meetings





# Leadership / How to Run Meetings

## Goals of the Session

- Explore the key elements of a Rotary Club Meeting
- Dissect an effective committee meeting and discuss its importance to club productivity





# Rotary Leadership Institute

## Analyzing a Rotary Club





# Analyzing a Rotary Club

## Goals of the Session

- Evaluate our own Rotary Clubs
- Review Possible Areas of Improvement
- Discuss Why Specific Improvements Should be Made

